

Trademarks and Brand Compliance

Sustainable Energy Management Systems LLC trademarks and brands are extremely important and valuable assets of the business. The following guidelines are intended for using trademarks properly and to ensure proper brand compliance. Use/misuse of the trademarks displayed on this website, or on any other content on this website, is strictly prohibited.

General Guidelines

- The following are general guidelines for the use of Sustainable Energy Management Systems trademarks, logos and other branded material:
- You may not use trademarks unless you receive permission to use trademarks.
- Use proper descriptors when identifying products.
- Use trademarks as adjectives, never as a noun or a verb, and never in the plural or possessive form.
- Trademarks cannot be used in a manner that may imply sponsorship, affiliation or endorsement between Sustainable Energy Management Systems LLC. and your company, products or services.

You must make accurate representation of your relationship with Sustainable Energy Management Systems LLC. For example, if you are an Authorized Dealer or Distributor you must abide by specific guidelines provided within such agreement. If you are not an Authorized Dealer or Distributor you may not use Sustainable Energy Management Systems LLC logos or branded material. You also cannot claim to be an Authorized Dealer or Distributor.

Permission to Use Sustainable Energy Management Systems LLC. Trademarks, Logos, Photographs or other Copyrighted Material

The materials displayed on this website are the property of Sustainable Energy Management Systems. In other words: All rights, title and interest (including all trademarks, copyrights and other intellectual property rights) to the content included on this website, such as text, graphics, logos, photographs, button, icon, images, audio clips, digital downloads, and data compilations, is the property of Sustainable Energy Management Systems and is protected by United States and International Copyright Laws.



Trademarks and Brand Compliance

Do not imitate trademarks, logos, trade dress, or other elements in any of your materials, including but limited to advertising, product packaging, Web sites, and promotional materials.

Nothing contained on this website should be construed as granting any license or right to use any Trademark displayed on this website. You may not reproduce, redistribute or otherwise use any materials without the express written consent. Use of Trademarks, text, graphics, logos, photographs, button, icon, images, audio clips, digital downloads, and data compilations, in any manner that is likely to cause confusion among customers or in any manner that disparages, or discredits Sustainable Energy Management Systems LLC is prohibited.

You must be granted express permission to use trademarks, logos, photographs or other copyrighted material.

Attribution Statements

Whenever Sustainable Energy Management Systems LLC trademarks are used, a trademark attribution statement must be included to assign proper ownership. The statement should read:

"Example: logo is a trademarks or registered trademarks of Sustainable Energy Management Systems in the U.S. and other countries. All Rights Reserved."

Company, Service, Product, and Domain Names

You may not register any of Sustainable Energy Management Systems LLC trademarks, or any potentially confusing variation thereof, as part of your company name, trade name, service name, product name or domain name.

You may not combine your company name, trade name, service name, product name or domain name in conjunction with any trademarks.

Merchandise

You may not manufacture, sell, or give away any merchandise items that bear any of Sustainable Energy Management Systems LLC trademarks, including logos, except pursuant to express permission.

Social Media

You may not use any of Sustainable Energy Management Systems LLC trademarks as the name of your social media account, and any and all pages or communities should not include any of Sustainable Energy Management Systems LLC trademarks.



Trademarks and Brand Compliance

You may only use trademarks if you have secured permission from Sustainable Energy Management Systems LLC through a license or equivalent, or you are using a trademark (not including logos) to describe the purpose of your account, page, or community without suggesting affiliation with Sustainable Energy Management Systems LLC.

Questions?

For permission to request use trademarks and other trademark and brand compliance related questions, please email Contact@semsolarequip.com

Notifications should be sent to the following: Attention: Marketing Customer Care Sustainable Energy Management Systems LLC 1107 Cedar Avenue Scranton, Pennsylvania, 18505 Phone: (570)243-1376 semsolarequip.com